WHAT IS CLAIMED IS:

1. A method for processing media comprising the steps of: providing a media with microcapsules; exposing selected microcapsules;

providing a first magnetic roller segmented into alternate north/south magnetic sections;

providing a second magnetic roller segmented into alternate north/south segments wherein said north/south segments on said first roller are of an opposite polarity of said magnetic sections on said second roller;

providing flanges on opposite ends of each of said first and said second magnetic rollers; and

passing said media between said first and said second magnetic roller wherein a force of attraction between said magnetic sections ruptures unexposed microcapsules in said media.

- 2. A method as in claim 1 wherein said flanges maintain said first magnetic roller and said second magnetic roller at a fixed distance sufficient to rupture unexposed microcapsules.
- 3. A method as in claim 2 wherein said fixed distance is great enough to ensure that said exposed microcapsules are not ruptured by pressure caused by said force of attraction.
- 4. An apparatus for processing media comprised of exposed microcapsules and unexposed microcapsules comprising:

a first magnetic roller wherein said first magnetic roller is segmented into alternate north/south segments;

a second magnetic roller segmented into alternate north/south segments;

wherein said north/south segments of said first roller and said north/south segments of said second roller are arranged such that a north segment on said first roller faces a south segment on said second roller; and flanges on opposite ends of each of said first and second magnetic rollers.

- 5. An apparatus as in claim 4 wherein said first and second roller provide pressure on said media based on mutual magnetic attraction sufficient to rupture said unexposed microcapsules.
- 6. An apparatus as in claim 5 wherein said flanges maintain a fixed distance between said first and second roller sufficient to rupture said unexposed microcapsules while passing said exposed microcapsules between said rollers without rupturing.
- 7. An apparatus for processing media containing exposed microcapsules and unexposed microcapsules comprising:

a first magnetic roller segmented into alternating north/south magnetic segments;

a second roller magnetically attracted to said first roller; flanges on opposite ends of said first roller and said second roller; and

wherein said flanges maintain a fixed distance between said rollers sufficient for rupturing said unexposed microcapsules while passing said exposed microcapsules intact.

- 8. An apparatus as in claim 7 wherein said second magnetic roller is a cylinder of ferrous magnetic material.
- 9. An apparatus for processing media comprised of exposed microcapsules and unexposed microcapsules comprising:

a first magnetic roller;

a second magnetic device; and

wherein magnetic attraction between said first magnetic roller and said second magnetic device creates a pressure on said media sufficient

to rupture said unexposed microcapsules without rupturing said exposed microcapsules.

- 10. An apparatus as in claim 9 wherein a skid plate is located between said second magnetic device and said media.
- 11. An apparatus as in claim 9 wherein said second magnetic device is a ferrous load ball.
- 12. An apparatus as in claim 9 wherein said second magnetic device is a magnetic roller.
- 13. An apparatus as in claim 10 wherein said first magnetic roller and said second magnetic device are electro-magnetic devices.
- 14. An apparatus as in claim 13 wherein a polarity on said magnets are reversed to unload said media.
- 15. An apparatus as in claim 13 wherein the magnetism on said first magnetic roller and said second magnetic device are adjusted to provide pressure sufficient to rupture said unexposed microcapsules.
- 16. An apparatus as in claim 15 wherein said magnets are rare earth-elements.
- 17. An apparatus for processing media comprised of exposed microcapsules and unexposed microcapsules comprising:
 - a ferrous rupturing roller;
 - a bar magnet; and

wherein magnetic attraction between said ferrous rupturing roller and said bar magnet creates a pressure on said media sufficient to rupture said unexposed microcapsules without rupturing said exposed microcapsules.

- 18. An apparatus as in claim 17 wherein said bar magnet is segmented with alternating north/south polarity.
- 19. A method for creating an image in a media comprised of microcapsules comprising:

translating said media a predetermined distance; stopping transport of said media;

moving a rupturing roller and imaging exposure device laterally across said media to expose selected microcapsules with said image exposure device and rupture unexposed microcapsules;

stopping lateral translation of said rupturing roller and said image exposure device at a position to a side of said media;

transporting said media an additional predetermined distance; and

stopping transport of said media.

- 20. A method as in claim 19 wherein said rupturing roller is magnetically attracted to a device on an opposite side of said media.
- 21. A method as in claim 19 wherein said rupturing roller is a ferrous rupturing ball.